



MEER SIR
— A C A D E M Y —

*We Deliver Results,
Not Promises.*

DEPARTMENT OF HINDI
FACULTY OF HUMANITIES & LANGUAGES
JAMIA MILLIA ISLAMIA

B.A. (Hons.) Mass Media Hindi

Entrance Test Examination Syllabus

Entrance Examination Overview

Particular	Details
Programme	B.A. (Hons.) Mass Media Hindi
Department	Department of Hindi
Faculty	Faculty of Humanities & Languages
University	Jamia Millia Islamia
Academic Session	2027-28
Duration	1 Hour 30 Minutes
Written Test	80 Marks
Interview	20 Marks
Total	100 Marks

The entrance test comprises two parts - Part A and Part B. Admission is based on merit determined by the result of the entrance test examination and performance in the interview.

Part A - Objective Type Questions

Number of Questions: 40 multiple-choice questions

Marks: 40 marks (1 mark for each question)

Negative Marking: 0.25 mark will be deducted for each wrong answer.

Questions will be related to:

- General Knowledge
- Current Affairs
- Contemporary National Events



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- Contemporary International Events

Part B - Subjective / Descriptive Questions

Total Marks: 60 marks

Number of Questions: 6 descriptive questions

Marks per Question: 10 marks each

The descriptive questions will be based on the following areas:

- General Knowledge and Current Affairs
- Literature and Culture
- General Awareness of Mass Media Hindi
- Newspapers and Magazines
- Radio
- Television Programmes
- Films
- Advertisements

Meer Sir Academy - Detailed Preparation Framework

1. General Knowledge & Current Affairs

Prepare important national and international developments, major personalities, awards, government initiatives, social and cultural events, and contemporary issues relevant to India and the world.

2. Literature & Culture

Revise major literary figures, important works, literary movements, Hindi literature, Indian cultural traditions, festivals, language, theatre, art, cinema and other cultural developments.

3. Mass Media Hindi

Develop basic awareness of Hindi journalism and mass communication, including the role, language and functions of print, radio, television, films, digital media and advertising.

4. Newspapers & Magazines

Be familiar with major Hindi newspapers and magazines, their role in public communication, important sections, editorial content, reporting and contemporary media trends.

5. Radio

Prepare basic awareness of radio broadcasting, Hindi radio programmes, news, public-service broadcasting and the role of radio in mass communication.



6. Television Programmes

Study important Hindi television formats such as news, interviews, discussions, documentaries, entertainment and educational programmes.

7. Films

Prepare general awareness of Hindi cinema, important films, filmmakers, actors, themes, film awards and the social and cultural role of cinema.

8. Advertisements

Understand basic features of advertising, advertising language, print and electronic advertisements, public-service advertisements, brand communication and persuasive techniques.

Interview - 20 Marks

The interview contributes 20 marks to the final merit. Students should be prepared to speak clearly about their interest in Mass Media Hindi, current affairs, media awareness, communication skills, literature and culture.

Meer Sir Academy guidance: Interview practice may include self-introduction, reasons for choosing Mass Media Hindi, awareness of current media issues, favourite newspapers/television programmes/films, and views on contemporary social and cultural topics. These are preparation suggestions and are not separately listed in the supplied JMI syllabus.

Marking Scheme at a Glance

Component	Format	Marks
Part A	40 MCQs	40
Part B	6 Descriptive Questions x 10 marks	60
Written Examination	Part A + Part B	80*
Interview	Oral Interview	20
Total	Written + Interview	100

*The supplied source states '80 marks for written test & 20 marks for interview' but also describes Part A as 40 marks and Part B as 60 marks, which together equal 100 marks. This internal inconsistency has been preserved rather than silently corrected. Students should verify the final 2026-27 notification/admit-card instructions issued by Jamia Millia Islamia.

MEER SIR ACADEMY

JMI B.A. (Hons.) Mass Media Hindi Entrance Preparation

Current Affairs | Literature & Culture | Hindi Mass Media | Print | Radio | Television | Films | Advertising