



MEER SIR
— A C A D E M Y —

*We Deliver Results,
Not Promises.*

**DEPARTMENT OF DESIGN & INNOVATION
JAMIA MILLIA ISLAMIA**

Bachelor of Design (B.Des.)

PROGRAMME OVERVIEW & ENTRANCE EXAM SYLLABUS

About the Programme

The Department of Design & Innovation at Jamia Millia Islamia (JMI) offers a distinguished four-year Bachelor of Design (B.Des.) programme. The programme is designed to foster creativity, drive innovation and uphold high standards of design excellence. It aims to prepare students to become future leaders in design by equipping them with the skills, knowledge and expertise required for diverse and evolving creative industries.

The undergraduate programme emphasizes a comprehensive approach to design education by integrating theoretical foundations with practical application, thereby supporting a holistic learning experience.

Specializations

The programme offers students the opportunity to specialize in the following areas:

- Communication Design
- Interior Design
- Product Design

These specializations are tailored to meet the demands of contemporary design practices and foster expertise in their respective domains.

Career Prospects

Graduates of the Bachelor of Design (B.Des.) programme may pursue careers in:

- Graphic Design
- Interior Design
- Product Design
- User Experience (UX) Design
- Animation and Multimedia
- Design Research and Entrepreneurship

B.Des. Entrance Exam Structure

The entrance examination duration is three hours and consists of two parts.

Part	Component	Marks
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Part A	MCQs	50
Part B	Creative & Drawing Ability	50
	TOTAL	100

Part A - MCQs (50 Marks)

- 1. Visualisation & Spatial Ability:** 2D/3D shapes and spatial relationships.
- 2. Environmental & Social Awareness:** Environmental factors, design history and sustainable design.
- 3. Analytical & Logical Reasoning:** Logical analysis and problem-solving.
- 4. Language & Creativity:** English comprehension and out-of-the-box thinking.
- 5. Design Thinking:** Understanding users, constraints and solutions.
- 6. Observation & Design Sensitivity:** Critical thinking and aesthetic discernment.

Part B - Creative & Drawing Ability (50 Marks)

Question pattern: 5 questions of 10 marks each.

- **Drawing:** Proportional drawing, perspective and shading.
- **Creativity:** Unique ideas and communication through visuals and text.
- **Problem Identification:** User needs, material knowledge and innovative solutions.

Meer Sir Academy - Preparation Focus

Area	Marks	Core Focus
Part A - MCQs	50	Spatial ability, awareness, reasoning, language, creativity, design thinking and observation
Part B - Creative & Drawing	50	Proportion, perspective, shading, visual communication, creativity and problem identification

Important Note

This document has been prepared from the programme and entrance-examination text supplied by the user. Repeated and scanner-distorted text has been cleaned for readability. No additional examination requirements or unsupported topic-wise mark distribution has been added.

MEER SIR ACADEMY

JMI B.Des. Entrance Preparation

Design Aptitude | Visualisation | Creativity | Drawing | Design Thinking

Meer Sir Academy | JMI Bachelor of Design (B.Des.) Entrance Test