



MEER SIR
— A C A D E M Y —

*We Deliver Results,
Not Promises.*

MEER SIR ACADEMY

JMI M.A. Convergent Journalism

Entrance Test Syllabus

Programme Code M21

A J K Mass Communication Research Centre

Academic Session 2027-28

Written Test 100 Marks | Interview 20 Marks | Portfolio 30 Marks

Jamia Nagar New Delhi | www.meersir.com

Programme Overview

The M.A. Convergent Journalism programme develops advanced multi-platform storytelling skills for contemporary journalism. Students learn to combine text, audio, video and digital technologies to create journalistic work for different media channels. The programme balances theoretical understanding with practical newsroom training and develops critical thinking, adaptability and professional competence.

Selection objective: The written test and interview assess the candidate's knowledge, aptitude and suitability for admission to the programme.

Selection at a Glance

Component	Duration	Maximum marks	Qualifying rule	Negative marking
Written examination	120 minutes	100	40 percent	0.25 mark deducted for each incorrect Part I answer
Interview	10 to 15 minutes	20	After qualifying written test	No
Portfolio	Assessed	30	Evidence of	No



	during selection		media interest and activity	
Total selection score	—	150	—	—

Permitted Materials

- Black or blue ball-point pen
- 2B or HB pencil
- Eraser

Written Examination Pattern

The two-hour written examination carries 100 marks and is divided into an objective component and a subjective component.

Part	Question format	Requirement	Marks	Word limit
Part I	Objective multiple-choice questions	20 questions carrying 1 mark each	20	Not applicable
Part II Section A	Short notes	Answer 2 questions carrying 10 marks each	20	About 150 words each
Part II Section B	Essay-type questions	Answer 2 questions carrying 30 marks each	60	About 400 words each

Negative marking: Part I carries a penalty of 0.25 mark for every incorrect objective answer. No negative marking applies to the subjective sections.

Part I Objective Questions

Part I contains 20 multiple-choice questions of one mark each. Preparation should cover the following areas:

- General knowledge and general awareness
- National and international current affairs
- Media aptitude and basic understanding of journalism
- English-language skills, vocabulary and grammar
- Comprehension ability
- Aptitude and logical reasoning



Part II Section A Short Notes

Candidates answer two short-note questions of 10 marks each in approximately 150 words per answer. Questions assess concise expression and understanding of:

- Important national issues
- Major international developments
- Recent current affairs
- General knowledge with public relevance
- Social, political, economic and development-related questions

Part II Section B Essays

Candidates answer two essay-type questions of 30 marks each in approximately 400 words per answer. Essays test media aptitude, structured argument, analysis and the ability to connect journalism with society.

- Media aptitude and analysis of journalism-related issues
- Contemporary social issues and public concerns
- Changing media trends
- Digital and emerging media technologies
- Ethical dilemmas in journalism
- Media's role in society and democracy
- Development issues and their social impact
- Critical evaluation of news, information and public discourse

Detailed Preparation Syllabus

1. **General Knowledge and Current Affairs:** National and international news; important political, economic, social, scientific, environmental and cultural developments; major institutions, personalities, awards and events.
2. **Media Aptitude:** Basic principles of journalism; news values; sources; reporting and editing; media platforms; print, television, radio and digital journalism; role and responsibilities of journalists.
3. **Language Proficiency:** English grammar; vocabulary; sentence correction; usage; comprehension; précis-style understanding; clarity and coherence in written expression.
4. **Social Issues and Ethics:** Gender, caste, communalism, inequality, human rights, marginalisation, misinformation, privacy, conflict of interest, accuracy, fairness, objectivity and accountability.
5. **Media Trends and Technologies:** Social media, mobile journalism, data journalism, multimedia storytelling, artificial intelligence in journalism, podcasting, streaming, convergence, verification and fact-checking.
6. **Analytical and Comprehension Skills:** Identifying arguments, assumptions and bias; interpreting passages; evaluating evidence; logical reasoning; drawing conclusions; presenting balanced analysis.
7. **Development and Public Issues:** Poverty, health, education, environment, rural and urban development, public policy, sustainable development, climate change and the media's treatment of development issues.

Interview

Candidates who qualify in the written examination are called for an interview carrying 20 marks. The interview normally lasts 10 to 15 minutes and assesses the following:

- Media aptitude



- General knowledge and current affairs
- Candidate's curricular and academic background
- Understanding of journalism
- Motivation for choosing convergent journalism
- Ability to communicate clearly and respond thoughtfully

Interview Preparation

- Prepare a concise introduction covering education, interests, media exposure and career goals.
- Follow major national and international news daily and form balanced opinions on important issues.
- Understand the difference between print, broadcast, digital and convergent journalism.
- Be ready to discuss a recent news story, journalist, publication, documentary, podcast or digital media project.
- Know every item included in your portfolio and clearly explain your contribution.

Portfolio Assessment

The portfolio carries 30 marks and should provide credible evidence of interest and participation in media or related activities. Candidates should include relevant, authentic and clearly labelled material.

8. **Professional and extracurricular evidence:** Certificates or proof of professional work experience and achievements in activities such as music, debates, dance, theatre, events or festivals.
9. **Internship evidence:** Certificates or proof of internship in a media or related organisation.
10. **Published exhibited or broadcast work:** Articles, essays, papers, illustrations, designs, photographs, audio work, video work or other published, exhibited or broadcast material.
11. **Contribution details:** For collaborative work, clearly state the candidate's role and contribution.
12. **Presentation:** Arrange the portfolio logically, use clear filenames and retain accessible links or copies of evidence.

Portfolio Checklist

- ☐ Candidate's name, application details and programme code are included
- ☐ Certificates and evidence are legible
- ☐ Published or broadcast work carries publication or platform details
- ☐ Candidate's contribution is stated for collaborative projects
- ☐ Web links open without requesting access
- ☐ Files are arranged by category and named clearly
- ☐ Originals or verified copies are available for the interview

Suggested Preparation Strategy

13. **Current affairs:** Read a reliable newspaper daily, maintain issue-based notes and revise major events from the months preceding the test.
14. **Objective practice:** Practise MCQs in current affairs, English, media awareness and logical reasoning while accounting for negative marking.



MEER SIR
— A C A D E M Y —

*We Deliver Results,
Not Promises.*

15. **Short notes:** Write 150-word responses with a definition or context, two or three key points, and a concise conclusion.
16. **Essay writing:** Practise 400-word analytical essays with a clear introduction, balanced arguments, relevant examples and a reasoned conclusion.
17. **Media awareness:** Study journalism ethics, news production, media convergence, digital platforms, emerging technologies and fact-checking.
18. **Portfolio and interview:** Organise evidence early and rehearse clear explanations of academic background, media interests and portfolio work.

MEER SIR ACADEMY