



MEER SIR
— A C A D E M Y —

*We Deliver Results,
Not Promises.*

MEER SIR ACADEMY

JMI MCRC Digital Portfolio Guidelines

Academic Session 2027-28

M20 Mass Communication
M21 Convergent Journalism
M22 Development Communication
M23 Visual Effects and Animation
G09 Still Photography and Visual Communication

Jamia Nagar New Delhi | www.meersir.com

This document organises the programme-wise digital portfolio requirements supplied for admission to A.J.K. Mass Communication Research Centre programmes at Jamia Millia Islamia for the 2026-27 academic session. Candidates should submit relevant and authentic work, follow the limits for their programme, and ensure that every shared link opens without access permission.

Code	Programme
M20	M.A. Mass Communication
M21	M.A. Convergent Journalism
M22	M.A. Development Communication
M23	M.A. Visual Effects and Animation
G09	P.G. Diploma Still Photography and Visual Communication

Common Submission Requirements

- Email the portfolio to academics.mcrc@jmi.ac.in at least four days before the interview.

Meer Sir Academy | www.meersir.com



- Send it as a zipped folder and keep the total size within 2 GB.
- Arrange evidence in clearly named folders corresponding to the required categories.
- For large audio-visual files, provide a working and openly accessible web link.
- Mention your name and specific contribution wherever credits or authentication are required.

M20

M A Mass Communication

The portfolio should demonstrate creative ability, writing, relevant exposure and participation beyond the classroom.

1. **Creative work:** Photography candidates may submit six of their best photographs. Candidates involved in filmmaking should share a link to the film they consider their best. The film credits must include the candidate's name for authentication.
2. **Published or academic work:** Submit written work published in a reputed media publication and mention the publication or organisation. Alternatively, submit one supervised academic writing sample from an institution where you were enrolled. The excerpt must not exceed 1,000 words.
3. **Internships and academic events:** Include certificates of internships, workshops, webinars, conferences or seminars.
4. **Extracurricular and social experience:** Include certificates of extracurricular activities, special achievements, or experience with social or cultural organisations at college or university level.
5. **Large files:** Provide an openable web link for large audio-visual files.

M21

M A Convergent Journalism

The portfolio should present evidence of journalistic, audio-visual, photographic, academic and extracurricular engagement.

6. **Creative works:** Submit no more than three samples of audio-visual work and no more than six photographs.
7. **Published or supervised work:** Submit work published by a media outlet or produced under the supervision of an academic body, including your college. The publication or organisation must be mentioned or visible. For an academic paper or dissertation, provide excerpts totalling up to 1,500 words. Do not submit more than five samples.
8. **Internship certificates:** Include relevant internship certificate or certificates.
9. **Extracurricular and social contribution:** Submit no more than three certificates covering extracurricular activities, achievements or contributions to social activities.
10. **Large files:** Provide an openable web link for large audio-visual files.

M22

M A Development Communication

Candidates should email a maximum of three attachments or links in each listed section.



11. **Contribution to social activities:** Provide relevant evidence of participation or contribution to social initiatives.
12. **Creative audio-visual work:** Provide samples or accessible links to suitable creative audio-visual work.
13. **Internship:** Include relevant internship evidence or certificates.
14. **Extracurricular activities and achievements:** Provide selected evidence of activities or achievements.
15. **Published work:** Include suitable published work with identifying publication or organisation details.
16. **Large files:** Provide an openable web link for large audio-visual files.

M23

M A Visual Effects and Animation

Candidates should email a maximum of four attachments or links in each listed section.

17. **Sketches and paintings:** Submit selected original sketches or paintings that demonstrate observation, imagination and visual skill.
18. **Photographs and digital artwork:** Include selected photographic work or digital art.
19. **Published or exhibited work:** The publication or organisation must be mentioned or visible. For exhibited work, include a scanned copy of the brochure or poster.
20. **Internship or work experience:** Provide relevant certificates or evidence.
21. **Audio-visual work:** Share links and clearly state your specific contribution to each work.
22. **Large files:** Provide an openable web link for large audio-visual files.

G09

P G Diploma Still Photography and Visual Communication

The portfolio should foreground photographic quality, visual range and verified participation or achievement.

23. **Creative work:** Create a folder or share links containing 5 to 10 of your best images. These may include outdoor, street, fashion, candid or product photography. Images should be clear and supplied at a suitable resolution.
24. **Photography related published work:** If your photographs have been published, exhibited or received competition awards, include proof such as certificates, brochures or links.
25. **Internship training and workshops:** Share copies of certificates that are relevant to the programme.
26. **Extracurricular participation:** Include certificates showing participation in events or extracurricular activities.
27. **Large files:** Provide an openable web link for large audio-visual files.



Final Portfolio Checklist

- ☐ Correct programme code and programme name used in the folder title
- ☐ Candidate's full name and application details included
- ☐ Programme-specific attachment and sample limits followed
- ☐ Candidate's contribution is clearly identified and all work is authentic
- ☐ Publication, organisation or institutional supervision is visible where required
- ☐ Audio-visual links open without login or access approval
- ☐ Certificates and scanned evidence are legible
- ☐ Folder is zipped and does not exceed 2 GB
- ☐ Email reaches academics.mcrc@jmi.ac.in at least four days before interview
- ☐ A backup copy of the complete portfolio has been retained

Suggested Folder Structure

- 01 Candidate Details
- 02 Creative Work
- 03 Published or Academic Work
- 04 Internship and Training
- 05 Certificates and Achievements
- 06 Audio Visual Links

Note: This document reorganises the supplied guidelines for convenient preparation. Candidates should follow any subsequent instructions issued by Jamia Millia Islamia or A.J.K. Mass Communication Research Centre.